

LUXE

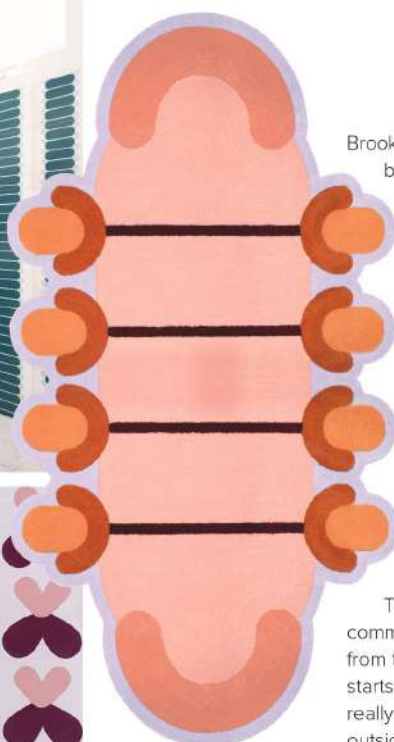
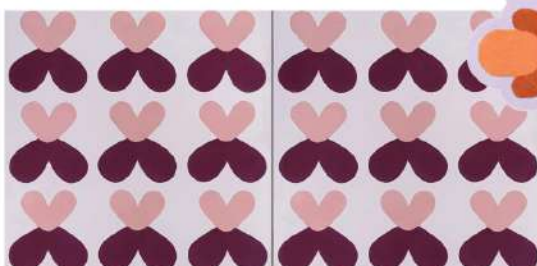
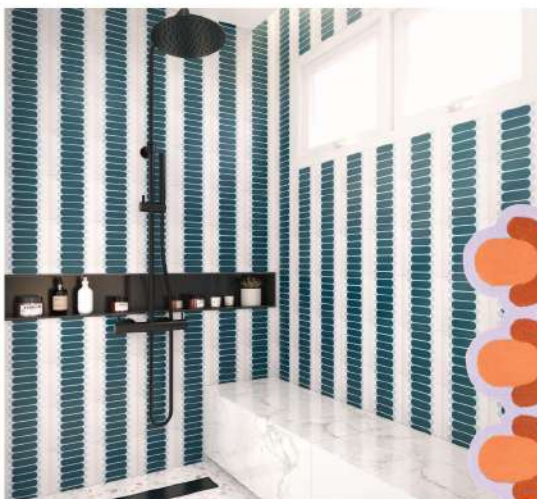
INTERIORS+DESIGN®

GREATER NEW YORK



SCENE

WRITTEN BY LAURA HINE | PRODUCED BY CLÉMENCE SFADJ



INSPIRING MIND

TOM LERENTAL

Brooklyn-based textile designer Tom Lerental launched her business, Tomma Bloom, in 2020, when she was just a few years out of graduate school. Lerental, who grew up drawing inspiration from her grandmother, a textile artist, has rapidly expanded her energetic and color-forward designs from fabrics to wallcoverings and tile.

Adding more variety to the brand's offerings, she is even introducing a collection of textural and dimensional rugs (left) in May at the International Contemporary Furniture Fair. "I'm working with a manufacturer outside of Philly," she says, noting that she was pleased to find a nearby company to collaborate with on the line's production needs. "There's a language and dimensionality to rugs that's different from what you can offer with just textiles," Lerental notes.

Through these different media, her creations share a common thread of vitality, color and personality that all come from their maker's vision. "Tomma Bloom's visual language starts with 20th-century art history," shares Lerental. "But really, it's part of me. I bring my inside out and rarely look outside myself for inspiration." tommabloom.com

OPEN HOUSE

HOUSE OF MATOUK

In April, American heritage linen brand Matouk opened its first retail destination in an Upper East Side prewar residential building. "Matouk has been a New York story since 1929, when John Matouk arrived here from Syria by way of Italy and started the company in the Garment District," says CEO George Matouk, Jr. "We chose the Upper East Side for our first store as a nod to that heritage, and also as a tribute to our customers, so many of whom live within walking distance of the House of Matouk." Designed by Mindy Matouk, the brand's creative director, in collaboration with Morgan Wendelborn of Wheelhouse NYC, the two-story House of Matouk showcases the brand's complete line and offers customization services. In addition, the inviting space features an exterior garden and is outfitted by partner brands like The Urban Electric Co., Waterworks and Schumacher. matouk.com



INSPIRING MIND PHOTOS: COURTESY TOMMA BLOOM.
OPEN HOUSE PHOTO: REID MCKENDREEL.



Sarah Lederman Interiors



Gramercy Design

READ THE ROOM

TWO BUZZWORTHY INTERIOR DESIGNERS SHARE THE CREATIVE PROCESS BEHIND A SPACE THEY CONCEIVED.

WRITTEN BY CLÉMENTINE SFADJ

Sarah Lederman An Upper West Side living room by Sarah Lederman pairs traditional style and varied influences for a distinct result. The LUXE Next In Design 99 designer tells us more. **The inspo:** I love to start with a classic base like the English roll-arm sofa and skirted chairs, and then tell a unique story through pillows, art, lighting and vintage pieces. **The stars:** The sofa is RH, and we have an English writing table, midcentury coffee table and Moroccan jar lamps. The central artwork is Stephen Lavis, with pieces by RF Alvarez at left and Andrew Zimmerman on the right. **The palette:** The common thread was a mix of blues and greens, starting with the Swedish-style rug and the Tulu Textiles print on the club chairs. The pillow fabrics are Nigerian embroidery, block print and traditional Palestinian needlework. Layering is truly the best way to play with color and texture. [@sarahwlederman](#)

Kyle O'Donnell When Gramercy Design founder Kyle O'Donnell was tapped to remodel this Amagansett home for a longtime client, he already knew the brief: comfortable, playful, and full of shades of blue. Here, the LUXE Next In Design 99 talent shares his process. **The inspo:** We take a holistic approach, marrying architecture and interiors from the beginning. The materials and proportions of the paneling are aligned with the furniture, and the color story ties together all the pieces. **The stars:** A Digby sofa by Dune, coffee table and lamp from 1stdibs, and a side chair we found at Wyeth's Sagaponack showroom. **The palette:** The homeowners love the color blue, and, because at any given time there are dogs and guests walking straight in from the beach, all the materials are durable and easy to clean. Living rooms are great spaces to add personality. Have fun and go bold! [@gramercydesign](#)



See our Next In Design 99

TALKING SHOP

REMBBAUM HANAU

Before becoming business partners, Sharon Rembaum and Cécile Hanau had first met at a design-focused continuing education class. Their meet-cute soon turned into a business plan, recently leading to the opening of their Tribeca design studio cum gallery, Rembaum Hanau. There, visitors can find vintage European furnishings and accessories mixed with artisan-made original pieces curated by the duo.

"Having a showplace for our finds was something we have both always wanted to do," Rembaum says. "It seemed like the right time to jump in." Rembaum, who hails from London, had a design business in Westchester before she moved to Manhattan, while Hanau, who studied textile design in her native Paris before moving to New York, was working as a design consultant.

Their varied backgrounds and depth of experience gave the partnership a clear vision. "We wanted to make something meaningful," Rembaum reflects. "It's not about us taking on as many projects as possible; it's about making it a very personal experience for each client." To which Hanau adds: "We combine periods and materials. When you walk in, you get a sense of our style."

rembaumhanau.com



READ THE ROOM PHOTOS: SARAH LEDERMAN INTERIOR, KIRSTEN FRANCIS; GRAMERCY DESIGN INTERIOR, MATTHEW PLACEK; TALKING SHOP PHOTO: ANGELA HAU.